



wolfgang eder
consulting
SPIRIT OF TOURISM

wintersport- & all year round resort development China

**WEC WOLFGANG EDER CONSULTING Ltd.
&
LMT LAKES & MOUNTAINS TOURISMUS Ltd.**

The Spirit of Tourism
Wolfgang Eder





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Why working with us

Over 30 years experience in international tourism & project development

internationally experienced & high qualified experts for all key products

innovative ideas, holistic view & overlapping competence

for

development, implementation & management

of

wintersport - & all year round tourism resorts





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We love what we do for you

CONSULTING & MASTER PLANS
ROPEWAY & SKI SLOPE PLANNING incl. PROJECT MANAGEMENT
HOTEL-, RESTAURANT-, RESORT DEVELOPMENT & MANAGEMENT
SNOW MAKING FACILITIES & RESERVOIR PLANNING
FUNPARK &- SLOPES, CROSSCOUNTRY SLOPES, TOBOGGAN RUNS
SKI- & SPORTSHOPS incl. RENTAL....

ALL YEAR ROUND & SUMMER INFRASTRUCTURES

summer tobogganing, Mountincart -, Mountainbike tracks, fun- & entertainment infrastructures

TECHNICAL INFRASTRUCTURES

Illumination System, Car Parks & Road Construction, Drinking Water & Wastewater System, energy supply.....

BRAND & MARKETING

ORGANIZATION & MANAGEMENT

Employment plan & staff trainings, teambuilding....





WEC WOLFGANG EDER CONSULTING GMBH & CO. KG

www.wec.at

The company was founded in 2000 and identifies itself as international, future-oriented service provider focused on winter & all year round tourism. During the last years we have been successfully concentrating on development and realization of international projects focused on winter sports - with all year round orientation and usage of the infrastructure.

LAKES & MOUNTAINS ski - & tourism resort planning by WEC

www.lakesmountains.com

Since 2005 we are developing, restructuring and implementing ski areas and all year round infrastructures, resorts and hotels in Austria, Ukraine, Russia, Slovenia, Croatia etc. together with our friends & international partners.

WEC, LMT & partners are acting as design and consulting company as well as a project developing and management specialist for lifts, hotels, resorts etc. International financing and funding, qualification and training for staff members are some more elements of our mountain resort planning and management services.





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Managing Partner WEC Wolfgang Eder Consulting GmbH & Co. KG & LMT Lakes & Mountains TourismusLtd.

born in 1953 in Innsbruck, Austria,
studied political science, journalism and education science Salzburg/Innsbruck

1975 certified ski instructor (Tyrolean state level)

1972 – 1986 director of kids ski school Innsbruck

1980 – 1986 managing director of ski school Innsbruck & permanent member of avalanche commission

1987 – 1990 director tourism board Reith / Seefeld/TIROL

1990 – 1992 marketing and sales manager ***** Hotel “Steigenberger Alpenkönig”, SEEFELD/TIROL/
AUSTRIA

1993 - 2000 CEO & director tourism board Bad Kleinkirchheim/Carinthia – 1,2 Mio overnights, 8.000 hotel
beds

2000 managing partner WEC - Wolfgang Eder Consulting GmbH. + Co. KG

2005 managing partner Austria Ukraine Tourismus Ltd. Kiev

2013. managing partner LMT Lakes & Mountains Tourism GmbH

2012 – 2015 managing partner hotel dev. Ltd. ***** For Friends Hotel Seefeld





LIFTS, SLOPES, SNOWMAKING & TECHNICAL EXPERT

Peter Birnbacher

born in 1943 in Piesendorf / Austria, studied ropeway construction, building and maintenance

Professional Experience

1962 – 1967 Department for ropeway construction, Albert Rieder Company,

Engineering & Machinery

1968 Construction manager, ski area development company Aberg- Langeck in Maria Alm/Austria

1969 – 2006 Responsible for construction and maintenance of ropeways at construction company Ing. Hans Lang, incl. own lift companies - Hochalmliifte Christlum and Schilift Hochfügen

Planning and technical supervisement of more than 30 ropeways of all kinds in ski areas as Christlum, Hochfügen, Mayrhofen, Finkenberg, Lanersbach etc. & 2 Austrian glacier ski resorts Hintertux & Pitztal.

Planning and construction of snow making system for ski resort Christlum incl. artificial lake.

Restructuring/modernization projects Austria Traisental / Annaberg, Türnitz, Mitterbach, Lilienfeld, Aflenz

2008/2009 construction of lifts & snow making in Cherkassy region /Ukraine

2009/2010 development & construction of ropeways in Kiev region /Ukraine

2010/2011 Masterplan & project management Soberbash, Krasnodar, Russia

2012/2013 Masterplan Lysaja Gora, Wladikawkas, Northossetia, Russia





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HOTEL & RESORT DEVELOPMENT

Walter Junger

looks back on a 25 years career in the hotel industry in four continents. He worked for such prestigious companies as Westin, Shangri-La and the last ten years as Vice President for The Ritz-Carlton Hotel Company, L.L.C. in Europe and South America. In 2005 he founded Walter Junger & Friends, Ltd.

www.walter-junger-and-friends.com

&

CEO & Founder H12 & CEO lifestyle lab

九龍灣宏照道33號國際交易中心19樓03B-05室

Hong Kong

www.platenogroup.com





EXPERTS, FRIENDS & PARTNERS (selection)

Raimund Berger, ski slope planning

former head coach Austrian ladies ski team, head of international ski racing center at Innerkrems/Carinthia, in charge with FIS for development and contact intern. skicouncils and **homologation slopes**,



Marc Girardelli, skiing expert & world champion

5 time winner overall ski world cup, organizing exclusive VIP trips & Incentives, consultant & representative for international skiresorts www.marc-girardelli.com

Wolfgang Hinteregger, hotel & restaurant development

owner of six hotels & restaurants at Katschberg skiresort/Austria,

www.hintereggerhotels.at



Toni Innauer, Olympic champion ski jumping, development nordic skiing

& summer sports, former head coach Austrian ski jumping & cross country team,

our last project: development & realization of sports, energy & movement program at

***** For Friends Hotel. www.innauerfacts.at





Hannes Jagerhofer,
development all year round infrastructures & events,
organization beach volleyball Event Wörthersee/Kärnten
www.acts.at & <https://at.swatchmajorseries.com>



Franz Klammer, Olympic downhill - & world champion,
worldwide skiing expert & ambassador,
our last project: development World Skitest,
www.franzklammerfoundation.com



Norbert Niederkofler, 2 Michelin stars, 19 points with Gault Millau!
Norbert is one of today's big chefs,
worldwide developments and concepts, our last projects:
Culinary concepts for For Friends Hotel with 5 restaurants,
art & culinary chalet village Seefeld..... www.n-n.it





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PARTNERS (selection)



D Doppelmayr®



TECHNOALPIN
snow experts



SWAROVSKI
KRISTALLWELTEN



INTERSPORT
Rent
www.intersportrent.at



SunKid
we move. you smile.



Austrian
We fly for your smile.



CHINA
TOURS



marc
GIRARDELLI
Skiwear
for Teams



WorldSkitest.com



faszinatour
tricks outdoor





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Management Company of:



JAMES JOYCE
COFFETEL



7 DAYS PREMIUM





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CURRENT & PAST PROJECTS (selection)

2016

SCHETTEREGG/VORARLBERG/AUSTRIA

restructuring conception for small, traditional ski & sport resort, conception & implementation of summer & all year round products & operations
conception of hotel, hotel development and coaching implementation process

PIROGOVO / KIEV / UKRAINE

2016 Master plan all year round resort nearby Kiev

2015/2016

SEEFELD / TIROL / AUSTRIA

***** K & K ART & CULINARY CHALET VILLAGE

2015/2016 development of unique tourism village concept,
current development



CHRISTOPH HUBER





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CURRENT & PAST PROJECTS (selection)

2012 - 2014

SEEFELD/TIROL/AUSTRIA

***** FOR FRIENDS HOTEL

2012 – 2014 project development, realization and general management pre opening & opening





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CURRENT & PAST PROJECTS (selection)

GOLDECK / AUSTRIA

2012/2013 restructuring conception for traditional ski & sport resort with high all year round potential

MT.USHBA / GEORGIA

2010 proposal for planning and implementation of all year round glacier ski area Mestia/Mt.Ushba- Georgian government

SKI THE CITY

2009/2010 **project development in cooperation with DOPPELMAYR**

365 days urban ski - & leisure excitement. City Resorts are located directly in – or close to big cities , are perfect for beginners & returners and will attract skiers & boarders. The all year round infrastructure will motivate new segments of the population to go for sports & leisure – and travel to Austrian partner resorts and hotels.

OBUCHOV / UKRAINE

2009/2010 Master plan, project development for urban ski area and all year round resort near Kiev

WODJANIKI / UKRAINE

Master plan and project management for ski area and resort, operating since 2009

KOSTRINO/ VISHKA / UKRAINE

Master plan and project management for ski & mountain resort, operating since 2008





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CURRENT & PAST PROJECTS (selection)

SYNJAK / UKRAINE

2006 – 2008 Master - and business plan, development management for ski & mountain resort with over 50 km slopes, 25 lifts, approx.. 6.000 hotel beds & all year round infrastructure

PLAJ / UKRAINE

Master plan for ski area & family resort, operating since 2008

SVETO BRDO / LOVINAC (Lika county - Croatia)

EC program restructuring war affected areas: feasibility study, basic conception ski & all year round resort – incl. gondola from Adriatic sea to Sveto Brdo mountain & ski resort

MOUNTAIN BIKE REGION NOCKBERGE MOUNTAINS

Conception and implementation of first bike tourism project in Austria: mountain bike region Nockberge, 1995 – 2000. Carinthia Tourism Award 2000





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TOURISM KNOW HOW & TRAVEL & SKI SPORT SERVICES

WORLD WINTER FORUM

2005 Conception and organization of congress focused on winter & winter sports, supported by WTO, Vienna/ Austria Center, over 500 international participants

WORLD SKITEST www.worldskitest.com

with Olympic Champion Franz Klammer, etc.

Planning and organization of world's largest ski test with over 35 mio. readers and users

SKI AUSTRIA

Organization and implementation of exclusive ski trips to Austria's best resorts and skiing with world famous skiing pro's like **Franz Klammer, Marc Girardelli, Alberto Tomba, Marc Girardelli** etc.

DIE RUSSEN KOMMEN www.die-russen-kommen

Cross- cultural tourism management & training program – “discover Russian speaking markets and guests.....”





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WOLFGANG EDER

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