



wolfgang eder  
consulting  
SPIRIT OF TOURISM

**wintersport- & all year round resort development**

**CHINA**

**WEC WOLFGANG EDER CONSULTING Ltd.  
&  
LMT LAKES & MOUNTAINS TOURISMUS Ltd.**

*The Spirit of Tourism*  
**Wolfgang Eder**



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*Why working with us*

**Over 30 years experience in international tourism & project development**

**internationally experienced & high qualified experts for all key products**

**innovative ideas & holistic view, cost awareness & market orientation & overlapping competence**

**for**

**development & implementation, management & restructuring**

**of**

**wintersport - & all year round tourism resorts, hotels...**

**highly qualified & motivated staff through our HERZ.HIRM Hosting Academy**

*The Spirit of Tourism*



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*We love what we do for you*

**CONSULTING & MASTER PLANS**  
**ROPEWAY & SKI SLOPE PLANNING incl. PROJECT MANAGEMENT**  
**HOTEL-, RESTAURANT-, RESORT DEVELOPMENT & MANAGEMENT**  
**SNOW MAKING FACILITIES & RESERVOIR PLANNING**  
**FUNPARK &- SLOPES, CROSSCOUNTRY SLOPES, TOBOGGAN RUNS**  
**SKI- & SPORTSHOPS incl. RENTAL....**

**ALL YEAR ROUND & SUMMER INFRASTRUCTURES**

summer tobogganing, Mountaincart -, Mountainbike tracks, fun- & entertainment infrastructures

**TECHNICAL INFRASTRUCTURES**

Illumination System, Car Parks & Road Construction, Drinking Water & Wastewater System, energy supply.....

**BRAND & MARKETING**

**ORGANIZATION & MANAGEMENT**

Employment plan & staff trainings, teambuilding....



## **WEC WOLFGANG EDER CONSULTING GMBH & CO. KG**

[www.wec.at](http://www.wec.at)

The company was founded in 2000 and identifies itself as international, future-oriented service provider focused on winter & all year round tourism. During the last years we have been successfully concentrating on development and realization of international projects focused on winter sports - with all year round orientation and usage of the infrastructure.

## **LAKES & MOUNTAINS ski - & tourism resort planning by WEC**

[www.lakesmountains.com](http://www.lakesmountains.com)

Since 2005 we are developing, restructuring and implementing ski areas and all year round infrastructures, resorts and hotels in Austria, Ukraine, Russia, Slovenia, Croatia etc. together with our friends & international partners.

WEC, LMT & partners are acting as design and consulting company as well as a project developing and management specialist for lifts, hotels, resorts etc. International financing and funding, qualification and training for staff members are some more elements of our mountain resort planning and management services.



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## **Managing Partner WEC Wolfgang Eder Consulting GmbH & Co. KG & LMT Lakes & Mountains TourismusLtd.**

born in 1953 in Innsbruck, Austria,

studied political science, journalism and education science Salzburg/Innsbruck

**1975** certified ski instructor (Tyrolean state level)

**1972 – 1986** director of kids ski school Innsbruck

**1980 – 1986** managing director of ski school Innsbruck & permanent member of avalanche commission

**1987 – 1990** director tourism board Reith / Seefeld/TIROL

**1990 – 1992** marketing and sales manager \*\*\*\*\* Hotel “Steigenberger Alpenkönig”, SEEFELD/TIROL/  
AUSTRIA

**1993 - 2000** CEO & director tourism board Bad Kleinkirchheim/Carinthia – 1,2 Mio overnights, 8.000 hotel  
beds

**2000** managing partner WEC - Wolfgang Eder Consulting GmbH. + Co. KG

**2005** managing partner Austria Ukraine Tourismus Ltd. Kiew

**2013.** managing partner LMT Lakes & Mountains Tourism GmbH

**2012 – 2015** managing partner hotel dev. Ltd. \*\*\*\*\* For Friends Hotel Seefeld



## LIFTS, SLOPES, SNOWMAKING & TECHNICAL EXPERT

### **Peter Birnbacher**

born in 1943 in Piesendorf / Austria, studied ropeway construction, building and maintenance

#### Professional Experience

1962 – 1967 Department for ropeway construction, Albert Rieder Company,

#### Engineering & Machinery

1968 Construction manager, ski area development company Aberg- Langeck in Maria Alm/Austria

1969 – 2006 Responsible for construction and maintenance of ropeways at construction company Ing. Hans Lang, incl. own lift companies - Hochalmliifte Christlum and Schilift Hochfügen

Planning and technical supervisement of more than 30 ropeways of all kinds in ski areas as Christlum, Hochfügen, Mayrhofen, Finkenbergr, Lanersbach etc. & 2 Austrian glacier ski resorts Hintertux & Pitztal.

Planning and construction of snow making system for ski resort Christlum incl. artificial lake.

Restructuring/modernization projects Austria Traisental / Annaberg, Türrnitz, Mitterbach, Lilienfeld, Aflenz .....

2008/2009 construction of lifts & snow making in Cherkassy region /Ukraine

2009/2010 development & construction of ropeways in Kiev region /Ukraine

2010/2011 Masterplan & project management Soberbash, Krasnodar, Russia

2012/2013 Masterplan Lysaja Gora, Wladikawkas, Northossetia, Russia





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## HOTEL & RESORT DEVELOPMENT

### Walter Junger

looks back on a 25 years career in the hotel industry in four continents. He worked for such prestigious companies as Westin, Shangri-La and the last ten years as Vice President for The Ritz-Carlton Hotel Company, L.L.C. in Europe and South America. In 2005 he founded Walter Junger & Friends, Ltd.

[www.walter-junger-and-friends.com](http://www.walter-junger-and-friends.com)

&

**CEO & Founder H12 & CEO lifestyle lab**

Hong Kong

[www.platenogroup.com](http://www.platenogroup.com)





## EXPERTS, FRIENDS & PARTNERS (selection)

### **Raimund Berger, ski slope planning**

former head coach Austrian ladies ski team, head of international ski racing center at Innerkrems/Carinthia, in charge with FIS for development and contact intern. skicouncils and **homologation slopes**, .....



### **Marc Girardelli, skiing expert & world champion**

5 time winner overall ski world cup, organizing exclusive VIP trips & Incentives, consultant & representative for international skiresorts ..... [www.marc-girardelli.com](http://www.marc-girardelli.com)

### **Wolfgang Hinteregger, hotel & restaurant development**

owner of six hotels & restaurants at Katschberg skiresort/Austria,

[www.hintereggerhotels.at](http://www.hintereggerhotels.at)



### **Toni Innauer, Olympic champion ski jumping, development nordic skiing**

**& summer sports**, former head coach Austrian ski jumping & cross country team,

our last project: development & realization of sports, energy & movement program at

\*\*\*\*\* For Friends Hotel. [www.innauerfacts.at](http://www.innauerfacts.at)





**Hannes Jagerhofer,**  
development all year round infrastructures & events,  
organization beach volleyball Event Wörthersee/Kärnten  
[www.acts.at](http://www.acts.at) & <https://at.swatchmajorseries.com>



**Franz Klammer, Olympic down hill - & world champion,**  
worldwide skiing expert & ambassador,  
our last project: development World Skitest,  
[www.franzklammerfoundation.com](http://www.franzklammerfoundation.com)

**Norbert Niederkofler, 2 Michelin stars, 19 points with Gault Millau!**  
Norbert is one of today's big chefs,  
worldwide developments and concepts, our last projects:  
Culinary concepts for For Friends Hotel with 5 restaurants,  
art & culinary chalet village Seefeld..... [www.n-n.it](http://www.n-n.it)





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## PARTNERS (selection)



**D** Doppelmayr®



**TECHNOALPIN**  
snow experts



SWAROVSKI  
KRISTALLWELTEN



**INTERSPORT**  
**Rent**  
www.intersportrent.at



**SunKid**  
we move. you smile.



**Austrian**  
We fly for your smile.



**CHINA**  
**TOURS**



**marc**  
GIRARDELLI  
Skiwear  
for Teams



**WorldSkitest.com**



**faszinatour**  
tricks outdoor



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Management Company of:



MAISON ALBAR



LAVANDE  
HOTELS



ZMAX-HOTELS

JAMES JOYCE  
COFFETEL



7 DAYS PREMIUM



7 Days Inn





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## CURRENT & PAST PROJECTS (selection)

2017

### CARINTHIA/AUSTRIA

Restructuring tourism group incl. 2 hotels, 2 resorts, 2 camp sites,  
ski & mountain bike resort...

2016

### SCHETTEREGG/VORARLBERG/AUSTRIA

restructuring conception for small, traditional ski & sport resort, conception & implementation  
of summer & all year round products & operations  
conception of hotel, hotel development and coaching implementation process

### PIROGOVO / KIEV / UKRAINE

2016 Master plan all year round resort nearby Kiev





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## CURRENT & PAST PROJECTS (selection)

2015/2016

**SEEFELD / TIROL / AUSTRIA**

\*\*\*\*\* K&K ART & CULINARY CHALET VILLAGE

2015/2016 development of unique tourism village concept,  
current development

2012 - 2014

**SEEFELD/TIROL/AUSTRIA**

\*\*\*\*\* **FOR FRIENDS HOTEL**

2012 – 2014 project development, realization and general  
management pre opening & opening





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## **CURRENT & PAST PROJECTS (selection)**

### **GOLDECK / AUSTRIA**

2012/2013 restructuring conception for traditional ski & sport resort with high all year round potential

### **MT.USHBA / GEORGIA**

2010 proposal for planning and implementation of all year round glacier ski area Mestia/Mt.Ushba- Georgian government

### **SKI THE CITY**

2009/2010 **project development in cooperation with DOPPELMAYR**

**365 days urban ski - & leisure excitement.** City Resorts are located directly in – or close to big cities , are perfect for beginners & returners and will attract skiers & boarders. The all year round infrastructure will motivate new segments of the population to go for sports & leisure – and travel to Austrian partner resorts and hotels.

### **OBUCHOV / UKRAINE**

2009/2010 Master plan, project development for urban ski area and all year round resort near Kiev

### **WODJANIKI / UKRAINE**

Master plan and project management for ski area and resort, operating since 2009

### **KOSTRINO/ VISHKA / UKRAINE**

Master plan and project management for ski & mountain resort, operating since 2008



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## **CURRENT & PAST PROJECTS (selection)**

### **SYNJAK / UKRAINE**

2006 – 2008 Master - and business plan, development management for ski & mountain resort with over 50 km slopes, 25 lifts, approx.. 6.000 hotel beds & all year round infrastructure

### **PLAJ / UKRAINE**

Master plan for ski area & family resort, operating since 2008

### **SVETO BRDO / LOVINAC (Lika county - Croatia)**

EC program restructuring war affected areas: feasibility study, basic conception ski & all year round resort – incl. gondola from Adriatic sea to Sveto Brdo mountain & ski resort

### **MOUNTAIN BIKE REGION NOCKBERGE MOUNTAINS**

Conception and implementation of first bike tourism project in Austria: mountain bike region Nockberge, 1995 – 2000. Carinthia Tourism Award 2000



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## **TOURISM KNOW HOW & TRAVEL & SKI SPORT SERVICES**

### **WORLD WINTER FORUM**

2005 Conception and organization of congress focused on winter & winter sports, supported by WTO, Vienna/ Austria Center, over 500 international participants

### **WORLD SKITEST [www.worldskitest.com](http://www.worldskitest.com)**

with Olympic Champion Franz Klammer, etc.

**Planning and organization of world's largest ski test with over 35 mio. readers and users**

### **SKI AUSTRIA**

Organization and implementation of exclusive ski trips to Austria's best resorts and skiing with world famous skiing pro's like **Franz Klammer, Marc Girardelli, Alberto Tomba, Marc Girardelli** etc.

### **DIE RUSSEN KOMMEN [www.die-russen-kommen](http://www.die-russen-kommen)**

Cross- cultural tourism management & training program – “discover Russian speaking markets and guests.....”





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## **WOLFGANG EDER**

**WEC-Wolfgang Eder Consulting GmbH & Co. KG**

**Lakes & Mountains Tourismus GmbH**

### **Office Austria:**

A-6100 Moesern/Seefeld

Brochweg 9

Tel./Fax: +43 5212 20720

Mobil: +43 664 300 2620

Skype: wolfgang.eder4

Mail: [wwwolf@wec.at](mailto:wwwolf@wec.at)

Web: [www.wec.at](http://www.wec.at)